

2023

ANNUAL REPORT

EXPANDING | INSPIRING | EXPLORING



East Coast
Greenway[®]
ALLIANCE



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Operations Manager | Catherine Kitchin

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Program Manager | Rashawn King

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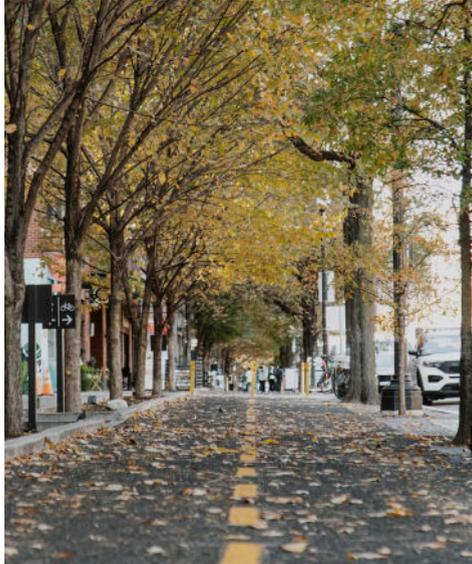
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EXPANDING

Across another record-setting year throughout the East Coast Greenway corridor, 13 safe, traffic-free segments were officially designated as part of the Greenway route. Five states, plus Washington, D.C., added at least one new segment in 2023. Massachusetts led the way with five designations, followed by Florida with three.

In addition, more than \$200 million in public investment was committed to fund future Greenway expansion, signifying continued momentum for our transformational project.

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Pictured top to bottom:

- A ribbon cutting celebrates the opening of the “Shining Tides Mile” segment of the Mattapoisett (Massachusetts) Rail Trail
- Maine Avenue SW Cycle Track and Sidewalk in Washington, D.C.
- Florida’s Cape Canaveral Trail connects to the Canaveral Port Authority, the busiest cruise port in the world

EXPLORING

Intrepid East Coast Greenway explorers covered the Maine-to-Florida route on one wheel, two wheels and on foot in 2023. The many inspiring travelers we had the privilege of meeting included **Matt and Grace Grooms** (far right), better known as The Golden Road. The couple, along with their dogs Nemo and Foxi, spent 235 days on a southbound Greenway walk. Boston-based musical artist **ANSON RAP\$** (upper right) inspired our team with his enthusiasm for the intersection of art, biking and the natural world while on a southbound ride to celebrate the 50th anniversary of hip hop. Maine unicyclist **Avery Seuter** (right) reached the southernmost point of the continental United States in early 2023 to complete a record-setting, one-wheeled, 2,400-mile adventure on the East Coast Greenway.

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INSPIRING

The vision of a completed Maine-to-Florida East Coast Greenway inspired a public investment of more than **\$200 million** in 2023.

FEDERAL FUNDING

- Backed by the support of the Alliance, a record of more than **\$70 million** from the United States Department of Transportation's RAISE Discretionary Grant program was awarded to seven projects along the Greenway route.
- Ten different Greenway and trail-adjacent projects were supported by a record **\$22.4 million** in Congressionally-directed spending in 2023.

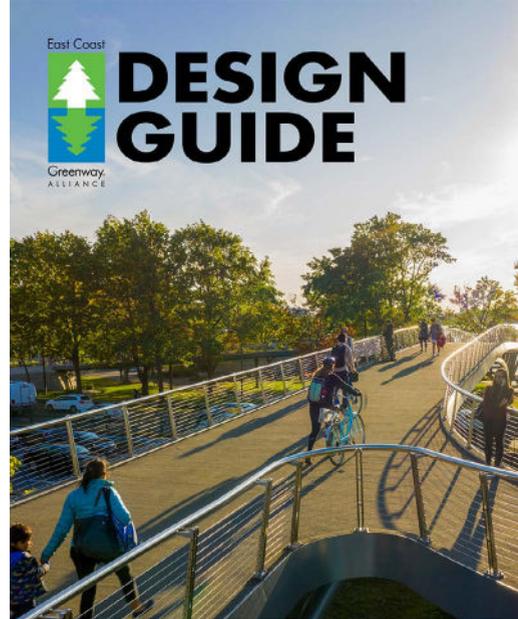
Pictured left: Runners on Maine's Eastern Trail. Congress awarded \$7.8 million for the Eastern Trail connector and on-road improvements in Saco and Biddeford.

STATE FUNDING

- With the Alliance playing a lead role in statewide coalition building and legislative outreach, the **North Carolina** General Assembly passed a 2023-2025 budget that invests a record \$55 million to advance trail and greenway infrastructure in North Carolina.
- The **Florida** Legislature passed a bill that doubles the existing SUN Trails Network program to \$50 million annually in support of multi-use paved trails of regional significance, including the East Coast Greenway.
- Enhanced state funding in **Connecticut** and **Massachusetts** will support continued trail development in New England. Connecticut DEEP's Recreational Trails Program grants totaled \$9 million, including support of eight Greenway segments. In Massachusetts, \$35 million was awarded for statewide trails via the MassTrails Grant Program and subsequent pandemic relief funds.

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East Coast
**DESIGN
GUIDE**
Greenway
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ON THE TRAIL

Pictured clockwise from top left: Connecticut Gov. Ned Lamont proclaimed June 23, 2023, Bruce Donald Day, conveying “honor and gratitude” upon Donald (pictured with Connecticut Committee Chair Steven Mitchell) for his dedication to greenways and trails in the state ... In our 2023 update to the Greenway Design Guide, Alliance staff and volunteer partners compiled information and resources for the planning, design, construction, promotion and maintenance of local Greenway segments ... Daniel Paschall met with U.S. Senator Ben Cardin of Maryland alongside Lower Susquehanna Heritage Greenway and September 11th National Memorial Trail Alliance partners, including former Alliance Board Chair Chuck Flink, former staffer Andy Hamilton and longtime volunteer Eric Brenner, to discuss the need for a safe Susquehanna River crossing ... Ground was broken on central Virginia’s transformational Fall Line Trail, which will connect Ashland to Petersburg and to the popular Virginia Capital Trail (pictured) when complete.

ON THE TRAIL

Pictured clockwise from top right: Rashawn King joined the Greenway family as the first program manager for TriangleTrails ... North Carolina Manager Andrew Meeker encourages young Greenway explorers as part of North Carolina's Year of the Trail ... Two Loop the Delaware River rides showcased the steady growth of the Delaware River Heritage Trail in greater Philadelphia ... Visits to Jupiter, Florida, with staff from the Town of Jupiter and the Treasure Coast Regional Planning Council were key to explore the Greenway and scout future designations ... Groundbreaking of the Ashley River Crossing project, a pedestrian and bike bridge that will connect Charleston, South Carolina's West Ashley Greenway to downtown.



LEAD DONORS

- Elizabeth Brody (Legacy Gift)
- Jeb and Molly Burns
- James and Eeva Chaney
- Wayne Clark
- Mike and Trish Davis
- Eran and Yukiko Egozy
- Stephen Greif
- Sarah Hancock
- Pat King and Tom Powers
- William Logan
- Donald Passantino
- James and Deborah Sharpe
- Larry Silver
- Scott Thompson
- Barbara Ton Ferullo

FOUNDATION & NONPROFIT PARTNERS

- Community Foundation for Palm Beach and Martin Counties
- Elmina B. Sewall Foundation
- Helen and William Mazer Foundation
- Hurford Foundation
- Knight Foundation
- JPB Foundation
- Onion Foundation
- Pennsylvania Environmental Council
- Quimby Family Foundation
- Richard King Mellon Foundation
- Triangle Community Foundation
- Virginia Outdoors Foundation
- William Penn Foundation

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I want to thank everyone involved in making 2023 a record year of support and progress. Our financial strength gave us the wherewithal to grow our staff to accelerate Greenway development in this pivotal infrastructure moment. With a focus on enhanced safety and spreading the joy of biking and walking to millions more people in our corridor, we are rising to build a healthier, more sustainable and more united society from urban centers to rural regions, Maine to Florida. This is our moment to make the Greenway vision a reality!

Dennis Markatos-Soriano

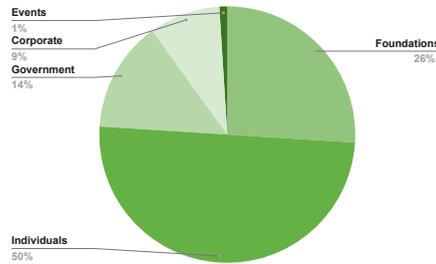
Executive Director, East Coast Greenway Alliance

2023 FINANCIAL SUMMARY

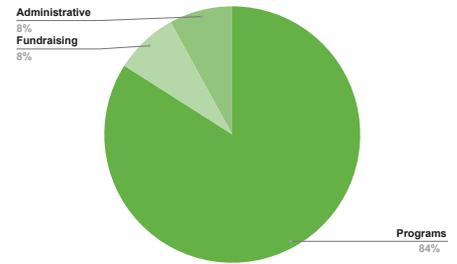
Total revenue..... **\$3.27 million**
Total expenses **\$2.25 million**
Net assets, Dec. 31, 2023 **\$2.64 million**

Our full audited financial report and Form 990 were completed by Langdon & Company, LLP, and are available at greenway.org or on request.

2023 REVENUE



2023 EXPENSES



NORTH CAROLINA TRIANGLE TRAILS INITIATIVE PARTNERS

- Conlon Family Partnership
- Greater Raleigh Convention and Visitors Bureau
- Martin Marietta
- Research Triangle Foundation

NORTH CAROLINA YEAR OF THE TRAIL PARTNERS

- Buncombe County Tourism Development / Explore Asheville
- Civic Federal Credit Union
- North Carolina Department of Natural and Cultural Resources
- Randolph County Tourism / Heart of North Carolina Visitors Bureau

