



2020 ANNUAL REPORT

East Coast Greenway Alliance

A challenging, yet impactful year

"2020 was an incredible year. It was a really tough year for us, as it was for everyone, but we came out of that year actually deploying a lot of investment into East Coast Greenway segments," says East Coast Greenway Executive Director Dennis Markatos-Soriano when reflecting on the challenges and successes of last year.

Thanks to the generosity of East Coast Greenway Alliance supporters, we accelerated progress and deployed \$100 million of investment to complete 23 new East Coast Greenway segments in almost all of our Maine-to-Florida states. Since the East Coast Greenway Alliance was founded in 1991, \$1.5 billion has been

invested developing the 3,000-mile route.

Last year, exciting progress was made in Massachusetts, where [10 new miles were added to the Greenway north of Boston](#). Completion of the Border to Boston Trail is a key step toward developing an entirely off-road East Coast Greenway route through New England.

The City of Baltimore constructed [a new 2-mile segment of the Jones Falls Trail](#), bringing Baltimore's completion of the East Coast Greenway up to nearly 70 percent through the city, including about 13 miles of trail, with pending connections to the north and south of the city.

Other key projects funded in 2020 include Rhode Island's Providence River Pedestrian Bridge, recently designated as part of the Greenway, and the Elkton Road Pathway in Delaware; design of Georgia's Darien River Bridge; and multiple aspects of Florida's St Johns River-to-Sea Loop.

With these additions and many more, the route surpassed 1,000 miles of completed greenway for the first time ever, and those miles were used more than ever. Thirty-five percent of our 3,000-mile route is now protected and off-road, great for little kids and grandparents alike.

Continued on page 2

Staff

Executive Director | Dennis Markatos-Soriano

Deputy Director | Niles Barnes

Office Manager | Cheryl Ann Welsh

Development Manager | Debbie West

Marketing & Communications Manager |
John Martin

Content Specialist | Angela Hollowell

Content Specialist | Mary-Paige McLaurin

Field Staff

Northern New England | Kristine Keeney

Southern New England | Bruce Donald

New York & New Jersey | Luis Diaz

Mid-Atlantic | Daniel Paschall

North Carolina & Virginia | Sarah Sanford

South Carolina & Georgia | Brent Buice

Florida | V Christiansen

Board of Trustees

Chair | Larry Silver, PA

Vice Chair | Iona Thomas, NC

2nd Vice Chair | Brandon Douglass, MD

Treasurer | Joseph Impellizeri, MA

Lori Bush, NC

Andy Clarke, VA

Azish Filabi, NY

Ken Robinson, PA

Becky Smith, DC

Britt Storck, GA

Vignesh Swaminathan, CA

Dick Woodbury, ME

Advisory Board

Patricia King, MA, Chair

Dr. J. Herman Blake, SC

Ryan Chao, DC

Ashley Cooper-Heath, GA

Devin Cowens, GA

Ramzi Dabbagh, NY

Nedra Deadwyler, GA

Olivia Glenn, NJ

Sarah Hancock, MA

Karen Harley, NC

Kevin Hicks, NC

Eleanor Horne, NJ

Patty Huff, FL

Diane Jenks, OH

Stanley Katz, NJ

Atiba Mbiwan, GA

Eleanor McMahon, Canada

Bill Nesper, DC

Michael Oppenheimer, NY

Shaunak Patel, NC

John Pucher, NC

Hannah Quimby, ME

David Read, MA

Diane Robertson, NC

Mitchell Silver, NY

Pablo Torres, DC

Karen Votava, RI

Kenneth Withrow, NC

2020 East Coast Greenway Alliance HIGHLIGHTS

1,000

miles of **traffic-free**
trails surpassed



America's most visited park with
50 MILLION
visits in 2020



23 SEGMENTS

of the East Coast Greenway were designated,
totaling **31 miles** across 13 states and Washington, D.C.

\$100 MILLION

invested in East Coast Greenway
development in 2020

200+

 organizations in support
of **Greenway Stimulus**

"A challenging, yet impactful year" continued:

"During the pandemic, the East Coast Greenway showed itself to be an essential and equitable public space, vital to the physical and mental health of our 450 communities," adds Markatos-Soriano. And the biking, walking and more that people did during the pandemic made the East Coast Greenway the most popular park in America.

With such tremendous momentum for continued growth and Greenway use coming out of the pandemic, the opportunity is in front of us to build a healthy, equitable and sustainable future. Together, let's make the most of this historic moment and help lead a strong recovery.

Now is the time for Greenway Stimulus:

“There has never been a more critical moment for our nation to invest in regional trails and greenways.”

Over the past year-plus, people have almost doubled biking and walking on trails across the country, including dramatic surges along the East Coast Greenway. And people aren't just enjoying greenways more than ever, they are calling for more.

Supporting an effort led by the East Coast Greenway Alliance, more than 200 organizations from around the United States have signed a letter to Congressional leaders calling for Greenway Stimulus – \$10 billion in federal infrastructure investment in regional trails and greenways for equitable and healthy transportation and recreation. The effort has gained national-level media attention in recent months:

- [“Rapid Transit Is Great, But Save Some Funding For Slow Transit,”](#) Bloomberg Businessweek
- [“Greenway Stimulus’ Could Bring Boom in Bike and Walking Trails,”](#) Bloomberg CityLab
- [“Imagine a transcontinental network of protected bike paths,”](#) Fast Company
- [“Is a Federal Greenway Act What the U.S. Needs to Recover from COVID-19?,”](#) Streetsblog

Additionally, Senators and members of Congress are taking notice, and Alliance staff members have held meetings with a number of federal representatives. In May 2021, 18 members of Congress from nine states and Washington, D.C., collectively submitted over \$150 million in funding requests to plan, design and construct segments of the Greenway via home-state earmarks.

Visit greenwaystimulus.org for more on this effort.

Below: A key East Coast Greenway bridge was installed over U.S. Route 1 in Salisbury, Massachusetts, in 2020.



Jones Falls Trail, Baltimore

2020 Designations

2020: 23 segments | 31 miles | 13 states + D.C.

Total: 1,000+ traffic-free miles | 35 percent complete

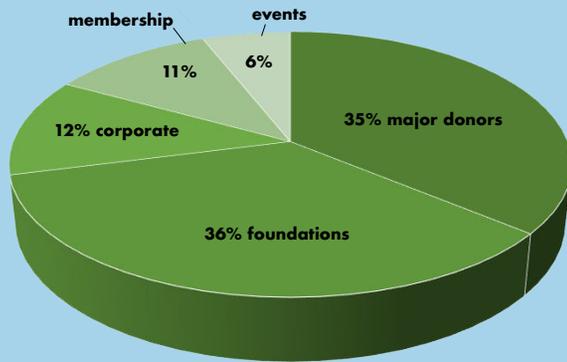


1. South Portland Greenbelt/Eastern Trail, ME, 0.2 miles
2. Seabrook-Salisbury Connector, NH-MA, 0.1 miles
3. Border to Boston Trail (Salem), MA, 0.2 miles
4. Marblehead Rail Trail, MA, 0.4 miles
5. Swampscott Rail Trail, MA, 0.1 miles
6. Blackstone River Bikeway Gano Gateway, RI, 0.3 miles
7. Providence River Pedestrian Bridge, RI, 0.1 miles
8. Moosup Valley State Park Trail, RI-CT, 2.5 miles
9. Bronx River Greenway - West Farms Rapids Park, NY, 0.2 miles
10. Penn Treaty Park Path, PA, 0.2 miles
11. Cooper's Poynt Park Waterfront Park Trail, NJ, 0.4 miles
12. Cobbs Connector Trail - Segment A, PA, 0.5 miles
13. Jones Falls Phase V Extension, MD, 1.8 miles
14. Anacostia Riverwalk Trail, DC, 0.5 miles
15. Prince William County Trails, VA, 6.5 miles
16. Occoquan Bay National Wildlife Refuge Trail, VA, 0.9 miles
17. White Oak Greenway Phase IV, NC, 0.4 miles
18. Surf City Bridge Multi-Use Path, NC, 0.8 miles
19. Three Rivers Trail - Laurel Island Parkway, GA, 4.6 miles
20. Neptune Beach Trail, FL, 0.4 miles
21. Palatka-to-St. Augustine State Trail, FL, 7 miles
22. Debarry to Blue Spring Connector, FL, 2.8 miles
23. Titusville Downtown Connector Trail, FL, 0.3 miles

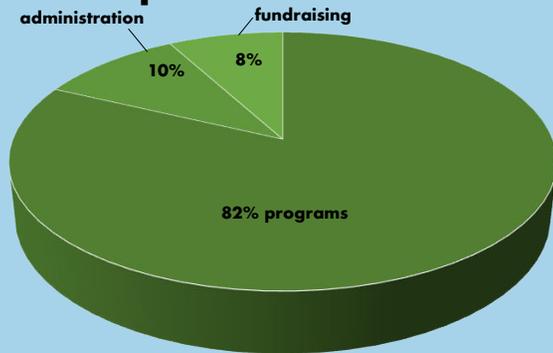
Financial report

Like most nonprofits, 2020 was a difficult year for the East Coast Greenway Alliance as event income fell significantly. We were able to lower our discretionary costs to finish the year in strong financial health.

2020 revenue



2020 expenses



2020 financial summary

Total revenue \$1.07 million
 Total expenses \$1.11 million
 Net assets, Dec. 31, 2020 \$776,000

Our full audited financial report and Form 990 was completed by Langdon & Company, LLP, and is available at greenway.org or on request.

Major foundation partners

- The 1772 Foundation
- Helen & William Mazer Foundation
- Hurford Foundation
- New Hampshire Charitable Foundation
- Onion Foundation
- Pennsylvania Environmental Council
- The Peter and Patricia Gruber Foundation
- Research Triangle Foundation of North Carolina
- William Penn Foundation

Major corporate partners



Connect with the
East Coast Greenway

greenway.org | 919-797-0619

5826 Fayetteville Road, Suite 210,
 Durham, NC 27713



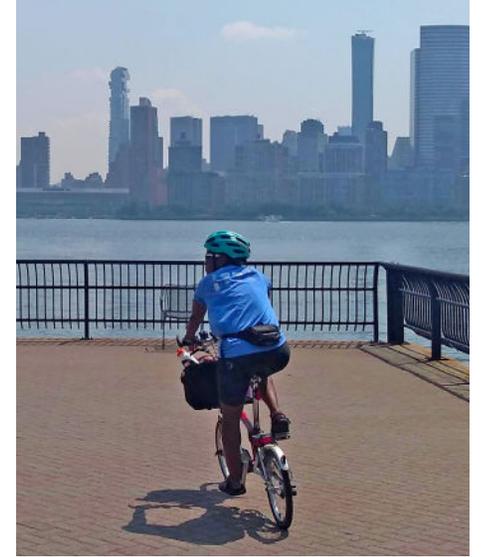
[/EastCoastGreenway](https://www.facebook.com/EastCoastGreenway)



[@EastCoastGreenway](https://www.instagram.com/EastCoastGreenway)



[@ECGreenway](https://twitter.com/ECGreenway)



Clockwise from upper left: Ribbon cutting for a new trail segment in Neptune Beach, Florida; the Greenway became the most visited park in America in 2020; Hundreds joined the virtual Southeast Greenways & Trails Summit, featuring artist-in-residence Sarah Crooks; With in-person events on hold, planning continued for the inaugural NYC-to-PHL Ride; Webster Bank made a 2020 contribution to support our work in Connecticut & Rhode Island; Greenway route signage installation in Cary, North Carolina; Todd Reutlinger ran the fastest known time on Maine's 88-mile Downeast Sunrise Trail.

