

Dear Friends of the Greenway,

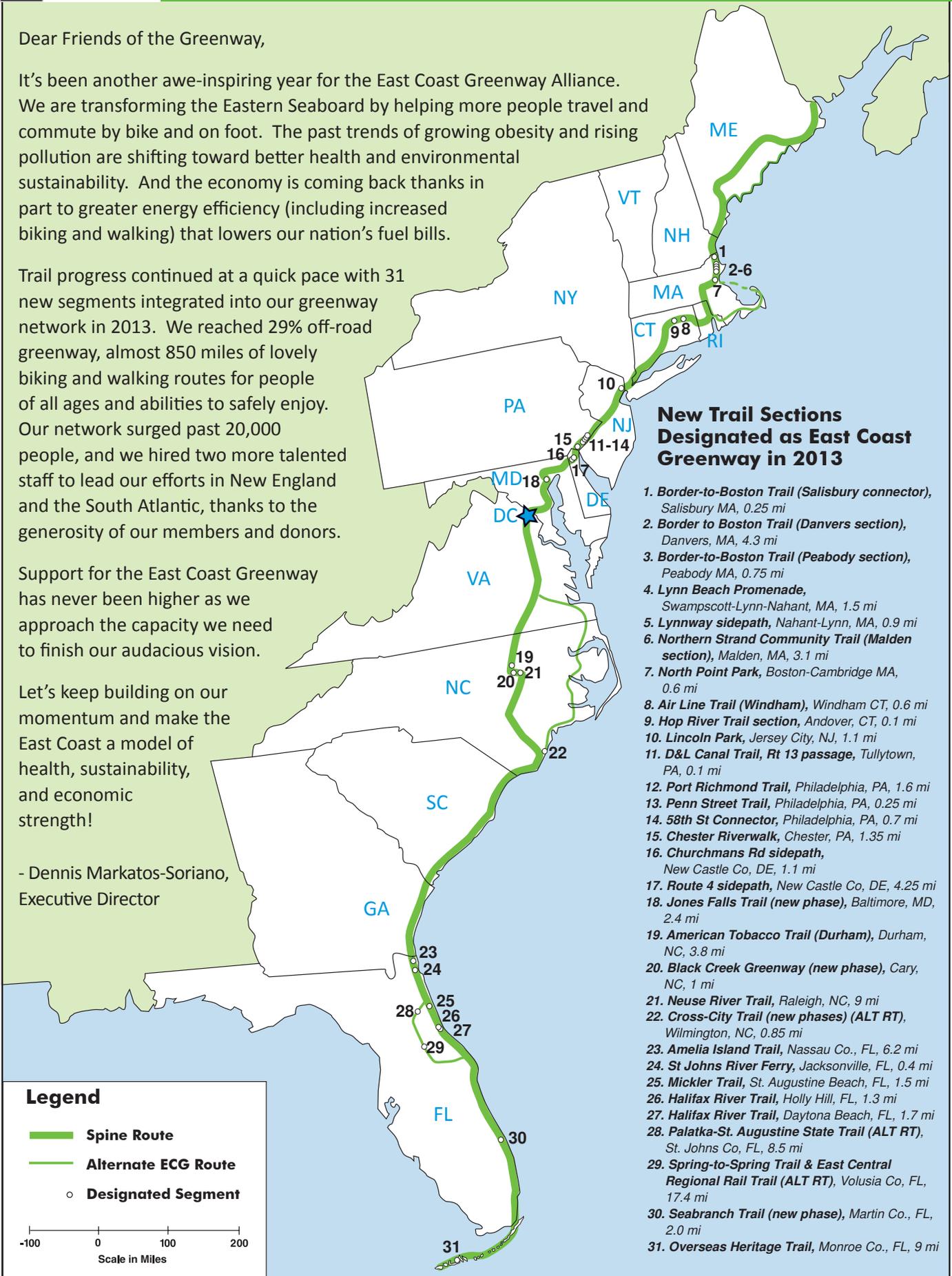
It's been another awe-inspiring year for the East Coast Greenway Alliance. We are transforming the Eastern Seaboard by helping more people travel and commute by bike and on foot. The past trends of growing obesity and rising pollution are shifting toward better health and environmental sustainability. And the economy is coming back thanks in part to greater energy efficiency (including increased biking and walking) that lowers our nation's fuel bills.

Trail progress continued at a quick pace with 31 new segments integrated into our greenway network in 2013. We reached 29% off-road greenway, almost 850 miles of lovely biking and walking routes for people of all ages and abilities to safely enjoy. Our network surged past 20,000 people, and we hired two more talented staff to lead our efforts in New England and the South Atlantic, thanks to the generosity of our members and donors.

Support for the East Coast Greenway has never been higher as we approach the capacity we need to finish our audacious vision.

Let's keep building on our momentum and make the East Coast a model of health, sustainability, and economic strength!

- Dennis Markatos-Soriano,
Executive Director



New Trail Sections Designated as East Coast Greenway in 2013

1. **Border-to-Boston Trail (Salisbury connector)**, Salisbury MA, 0.25 mi
2. **Border to Boston Trail (Danvers section)**, Danvers, MA, 4.3 mi
3. **Border-to-Boston Trail (Peabody section)**, Peabody MA, 0.75 mi
4. **Lynn Beach Promenade**, Swampscott-Lynn-Nahant, MA, 1.5 mi
5. **Lynnway sidepath**, Nahant-Lynn, MA, 0.9 mi
6. **Northern Strand Community Trail (Malden section)**, Malden, MA, 3.1 mi
7. **North Point Park**, Boston-Cambridge MA, 0.6 mi
8. **Air Line Trail (Windham)**, Windham CT, 0.6 mi
9. **Hop River Trail section**, Andover, CT, 0.1 mi
10. **Lincoln Park**, Jersey City, NJ, 1.1 mi
11. **D&L Canal Trail, Rt 13 passage**, Tullytown, PA, 0.1 mi
12. **Port Richmond Trail**, Philadelphia, PA, 1.6 mi
13. **Penn Street Trail**, Philadelphia, PA, 0.25 mi
14. **58th St Connector**, Philadelphia, PA, 0.7 mi
15. **Chester Riverwalk**, Chester, PA, 1.35 mi
16. **Churchmans Rd sidepath**, New Castle Co, DE, 1.1 mi
17. **Route 4 sidepath**, New Castle Co, DE, 4.25 mi
18. **Jones Falls Trail (new phase)**, Baltimore, MD, 2.4 mi
19. **American Tobacco Trail (Durham)**, Durham, NC, 3.8 mi
20. **Black Creek Greenway (new phase)**, Cary, NC, 1 mi
21. **Neuse River Trail**, Raleigh, NC, 9 mi
22. **Cross-City Trail (new phases) (ALT RT)**, Wilmington, NC, 0.85 mi
23. **Amelia Island Trail**, Nassau Co., FL, 6.2 mi
24. **St Johns River Ferry**, Jacksonville, FL, 0.4 mi
25. **Mickler Trail**, St. Augustine Beach, FL, 1.5 mi
26. **Halifax River Trail**, Holly Hill, FL, 1.3 mi
27. **Halifax River Trail**, Daytona Beach, FL, 1.7 mi
28. **Palatka-St. Augustine State Trail (ALT RT)**, St. Johns Co, FL, 8.5 mi
29. **Spring-to-Spring Trail & East Central Regional Rail Trail (ALT RT)**, Volusia Co, FL, 17.4 mi
30. **Seabranh Trail (new phase)**, Martin Co., FL, 2.0 mi
31. **Overseas Heritage Trail**, Monroe Co., FL, 9 mi

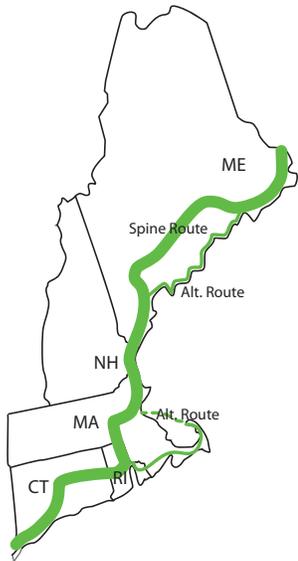
Legend

-  Spine Route
-  Alternate ECG Route
-  Designated Segment



State of the Trail Report 2013

New England Region



Projected Final Distance: 784 Miles
(Current Travel Route: 807 Miles)

Complete Off-Road: 260 Miles

Trail in Development: 120 Miles

Trail Pending Development: 195 Miles

Trail Gap: 209 Miles

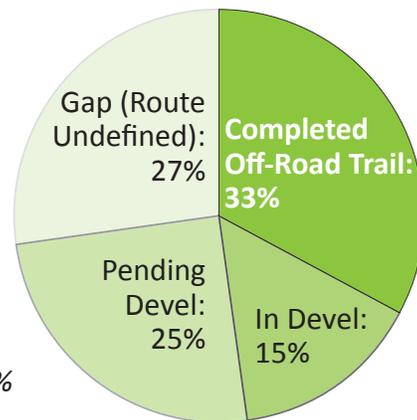
Route Markers Posted: 379 Miles (+93 fr. 2012)

New England Members: 812

Staff: Molly Henry, New England Trail Coordinator

Model Section: Everett to Topsfield, MA, 20 miles, 57% off-road.

Priority Section for 2014: Advocating for the Merritt Parkway Trail from Stratford to Greenwich, CT (37.5 Miles).

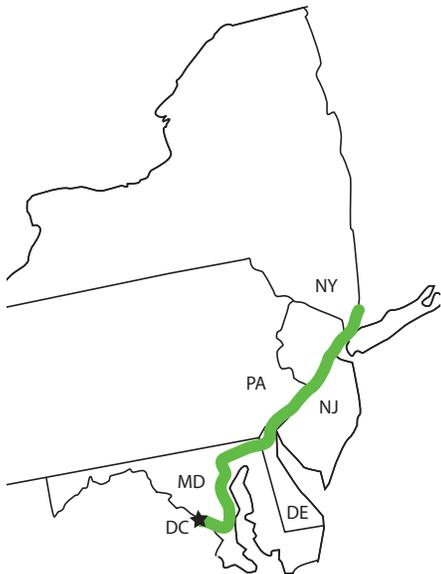


See definitions of route terms in Terminology on the next page.

Regional Accomplishments:

- CT DOT continues to lead the region in signage, with the number of miles signed in CT reaching 147 in 2013.
- 3.5 miles of Northern Strand Community Trail paved in Everett and Malden, MA.
- Groundbreaking for 5 miles of the RI Trestle Trail.
- Madison Paper Co. donated 40 acres of land to Kennebec Messalonskee Trails in Winslow, ME, allowing a 1.5 mile extension of the Rotary Centennial Trail.

Mid-Atlantic Region



Projected Final Distance: 419 Miles
(Current Travel Route: 403 Miles)

Complete Off-Road: 189 Miles

Trail in Development: 80 Miles

Trail Pending Development: 63 Miles

Trail Gap: 87 Miles

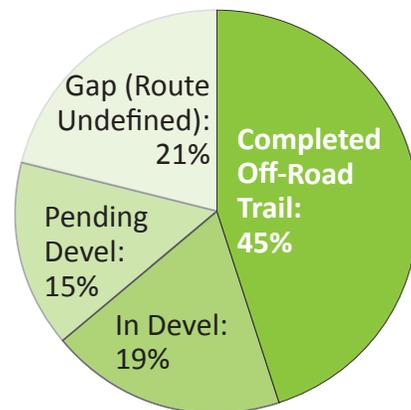
Route Markers Posted: 239 Miles

Mid-Atlantic Members: 895

Staff: Andy Hamilton, Mid-Atlantic Trail Coordinator

Model Section: Schuylkill Banks Trail, connects Center City Philadelphia to the Philadelphia Museum of Art, waterside attractions, and a new boardwalk section coming soon.

Priority Section for 2014: Advocating for bicyclist and pedestrian access over the Susquehanna River in Maryland.

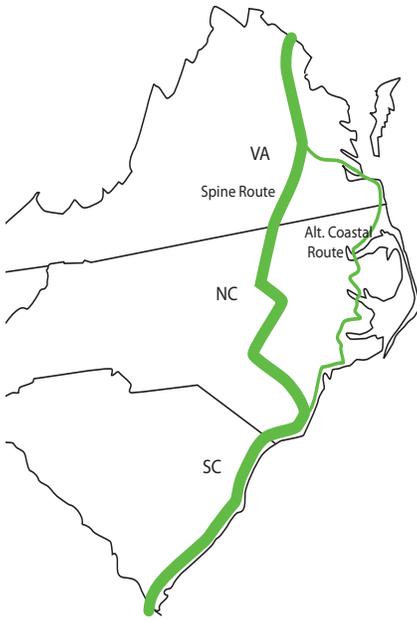


Regional Accomplishments:

- Penn Street Trail, Port Richmond Trail, and 58th Street Connector opened in Philadelphia.
- Completed segments of the Bronx River Greenway including Starlight Park and Bronx Park Connector.
- Planning and engineering underway to complete the last section of the greenway between New Castle and Wilmington, DE.
- Funding for all on-road signage in Maryland awarded.



South Atlantic Region



Projected Final Distance: 958 Miles

(Current Travel Route: 952 Miles)

Complete Off-Road: 162 Miles

Trail in Development: 132 Miles

Trail Pending Development: 350 Miles

Trail Gap: 314 Miles

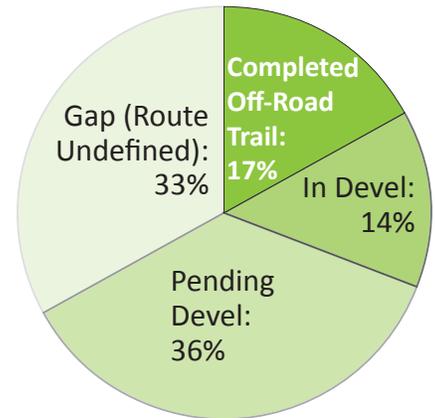
Route Markers Posted: 31 Miles

South Atlantic Members: 359 (+63 fr. 2012)

Staff: *Niles Barnes, South Atlantic Trail Coordinator*

Model Section: *The Grissom Parkway and Harrelson Blvd. trails in Myrtle Beach, SC, connect for 8 miles of continuous greenway between the airport, local attractions, and the beach.*

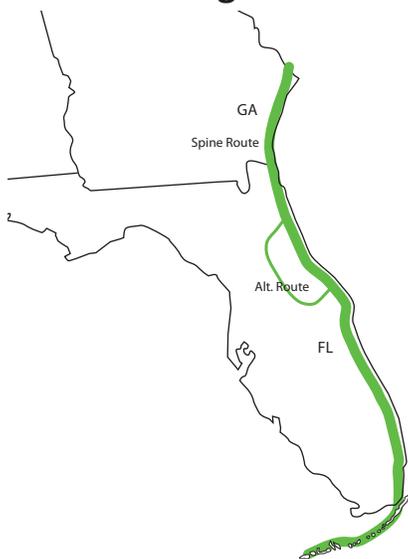
Priority Section for 2014: *Closing the few gaps in the 75-mile Triangle region of NC.*



Regional Accomplishments:

- Completion of the 13-mile ECG portion of the Neuse River Greenway linking Raleigh and Clayton, NC.
- Fall 2013 Summit in Raleigh included 48-mile cross Triangle Ride and reception with over 100 people.
- Momentum building in South Carolina with the re-establishment of the state committee.

Southeast Region



Projected Final Distance: 716 Miles

(Current Travel Route: 701 Miles)

Complete Off-Road: 222 Miles

Trail in Development: 156 Miles

Trail Pending Development: 189 Miles

Trail Gap: 149 Miles

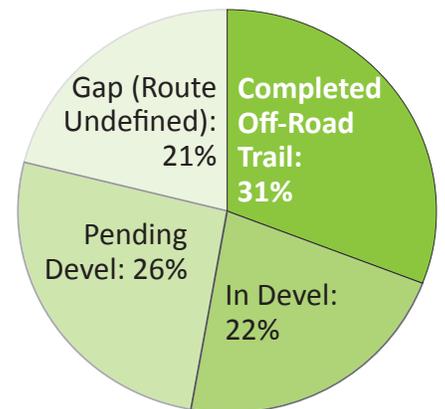
Route Markers Posted: 55 Miles

Southeast Members: 146

Staff: *Herb Hiller, SE Region Consultant*

Model Section: *The 22.4-mile trail through Indian River County in Central Florida.*

Priority Section for 2014: *St. Marys River crossing between Georgia and Florida.*



Regional Accomplishments:

- 48 miles of trail designated, including 26 miles of alternate route, in FL in 2013. New trails include the Amelia Island Trail, Halifax River Trail, and Overseas Heritage Trail.
- Active partnership with the Florida Greenways & Trails Foundation to develop our trail through Nassau, Duval and St. Johns Counties to St. Augustine.

Terminology:

In Development: *trail is in planning, design, or under construction.*

Pending Development: *we know where the trail will be, but it is not yet in the planning stage.*

Gap: *On-road section where trail route is not yet identified.*

Regional Highlights 2013



The new Memorial Bridge opening, reconnecting the ECG between Maine and New Hampshire. Photo by Truda Bloom.



ECGA Board Chair Dave Read, Rails-to Trails Conservancy President Keith Laughlin, League of American Bicyclist President Andy Clarke, and ECGA Executive Director Dennis Markatos-Soriano at the New England Bike Walk Summit. Over 600 people attended the Summit and Bike Builders Ball. Thank you to major sponsors Sarah Hancock and Tom's of Maine!



The Mid-Atlantic region enjoyed great success with 6 groundbreakings, 9 trail designations, numerous events, signage funding secured in Maryland, and signage agreements approved in New York.

(Left) Hudson River Loop Ride exploring the ECG in NYC and NJ.

(Right) Volunteer State Committee Chair Greg Hinchliffe placing signs in MD.



14 miles of ECG were designated in the South Atlantic, including 9 miles of the Neuse River Trail, linking Raleigh to Clayton. The 75-mile ECG route in the Triangle was 85% off-road greenway at the end of 2013.



Florida Governor Rick Scott speaking with ECGA's Herb Hiller at a trail groundbreaking in Titusville. Florida was our lead state for new trail designations in 2013. The state continues its commitment to trails as a driver of economic development.

2013 Financial Statement

ECGA 2013 Financials

Revenue

Contributions/Grants	\$ 426,076
Memberships	91,715
Program Income	134,440
Donated Services	54,583
Interest Income	2,002
Total Revenue	708,816

Expenses

Program Services	504,440
Administration	96,367
Fundraising	42,048
Total Expenses	642,855

Increase in Unrestricted Net Assets 69,410

Decrease in Temp. Restricted Net Assets (3,449)

Net Assets

Net Assets: January 1, 2013	\$ 259,787
Net Assets: December 31, 2013	\$ 325,748
Total Change in Net Assets	\$ 65,961

The strong growth of our organization and project were fueled by record revenue in 2013. Supporters gave 41% more last year, a growth rate usually reserved for start-ups.

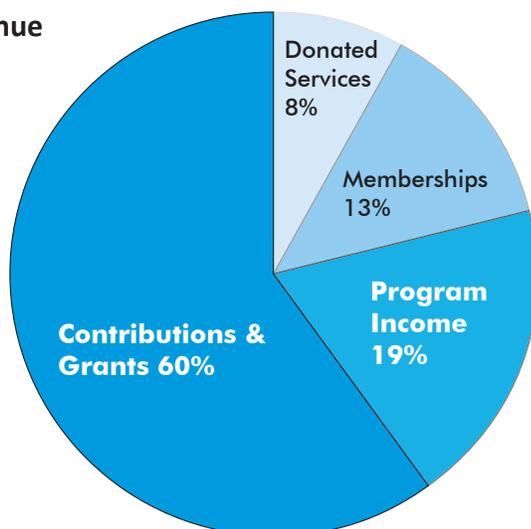
Revenue increased from each of our top income sources: major donors, foundations, businesses, memberships, and events. Thank you!

We aim to build on this strength by deepening our current relationships and forging new ones throughout the region.

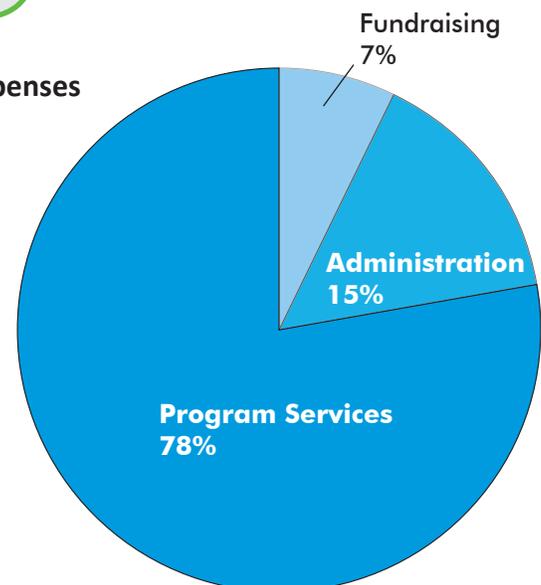
Please invest in the East Coast Greenway in 2014 so we can transform the Eastern Seaboard into a model of health, sustainability, and shared prosperity.

The full audited financial report and Form 990 were completed by Johnson Lambert, LLP and are available on our website or upon request.

Revenue



Expenses



Top 5 Revenue Sources Growth from 2012

Major Donors	\$216,256	24%
Foundations	\$170,500	133%
Corp. Support	\$100,050	166%
Membership	\$91,715	6%
Event Income	\$28,558	142%

In 2013, we invested 46% more resources into our programs while the portion that went to administrative and fundraising costs decreased.

THANK YOU to everyone who helped support the Greenway in 2013! Your memberships and donations are vital to our success. Together, we are making communities throughout the East Coast safer, healthier, and more sustainable!

Donors & Family Foundations

\$20,000 and Above

Elizabeth Brody
Sarah Hancock
James and Deborah Sharpe

\$10,000-\$19,999

Anderson-Rogers Foundation
Hurford Foundation
Mary Mitchell
Donald Passantino

\$5,000-\$9,999

Chase Family Foundation
Brian Lorber
Al Nierenberg
The Silver Tie Fund
Veverka Family Foundation

\$2,500-\$4,999

Diana Brody
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Stephen Greif
Mr. Redneckcheck
Robert Spiegelman and Truda Bloom
Brian Totty

\$1000-\$2,499

Richard and Robin Abedon
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Philip Brencher
Michael Broennle
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Dave and Renee Connelly
Jacob Dolan

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Ariel Grunberg
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Daniel McCrady
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\$500-\$999

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\$250-\$499

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Myron and Cathy Skott
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Barbara Ton Ferullo
Rudolf Urban

Foundations

\$10,000 and Above

Geraldine R. Dodge Foundation
Pennsylvania Environmental Council / William Penn Foundation
Z. Smith Reynolds Foundation

\$500 to \$9,999

Ford Foundation
New England Biolabs Foundation
Wells Fargo Foundation

\$250-\$499

GE Foundation

Corporate Donors

\$10,000 and Above

Blue Cross Blue Shield of North Carolina
Cabot Creamery
KoenigRusso Associates
Performance Bicycle
REI
Tom's of Maine

\$5,000 to \$9,999

GlaxoSmithKline Community Partnerships
Langsam Stevens Silver & Hollaender, Philadelphia, PA
Piedmont Natural Gas

Thank you to our major corporate partners!



BlueCross BlueShield of North Carolina
An Independent Licensee of the Blue Cross and Blue Shield Association



Bicycle and Ski Clubs, Bicycle Shops, and Trail Advocate Donors

\$2,500 and Above

Westchester Cycle Club, NY

\$1000-\$2,499

Sun Bicycles / J&B Importers, Inc.

\$500-\$999

Farmington Valley Trails Council

Narragansett Bay Wheelmen

North Shore Cyclists Inc.

Tour Dem Parks, Hon! Baltimore, MD

\$250-\$499

Farmington Canal Rail To Trail Assoc.

Newington Ski Club, CT

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Cross Alert Systems, Warwick, RI

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Kermesse Sport, Pineville, PA

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Vanasse Hangen Brustlin, Watertown,

MA

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Alta Planning + Design, Boston, MA

Delaware & Lehigh National Heritage

Corridor, Easton, PA

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Bikes Belong / People for Bikes, CO

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Grow Smart Rhode Island

North Carolina Rail Trails

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Blackwell Street Mgt./American

Tobacco Campus, Durham, NC

Raleigh Parks & Rec., Raleigh, NC

Greenway Transit, Durham, NC

Andy Hamilton

Jerry Markatos Photography,

Pittsboro, NC

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Mitchell Auto Group, Simsbury, CT

Performance Bicycle, Chapel Hill, NC

Ann Marie Potter

REI, Durham, NC

Robert Spiegelman

World Trade Center Baltimore, MD

www.greenway.org

Special Fundraisers

Jeffrey Brubaker of Carrboro, NC rode 400 miles on the ECG from Framingham, MA, to the Canadian border in Calais, ME. He did his ride as a fundraiser for the ECG, raising over \$800 and bringing in 22 new members. Thank you, Jeffrey!

2013 Week a Year Tour - Our Most Successful Fundraiser! THANK YOU to all the riders in the 2013 Week a Year Tour! Each person raised or donated a minimum of \$500. Top fundraisers were **Robert Russo of NJ** (\$5,150) and

Robert Spiegelman of NH (\$4,086). **Dan McCrady of MD** and **Dan Rappoport of NJ** donated or raised over \$1,500. The group as a whole raised over \$25,000 for the ECG - Kudos to everyone on the tour!



(Above) Week a Year Tour riders in Simsbury, CT.

(Left) Installing ECG signs at New Haven, CT, City Hall during the tour with New Haven Transportation Director Jim Travers and local advocates.

Foundations and Corporations Fund Greenway Development

Several of our foundation and corporate partners are directly funding new trail segments of the ECG. The partnership between these organizations and the communities they serve is extremely rewarding and highly effective.

THANK YOU to William Penn Foundation and Pennsylvania Environmental Council, for your work to build new trails in Pennsylvania and Delaware; **Anderson-Rogers Foundation**, for supporting trail development in New York and beyond; **Geraldine R. Dodge Foundation**, for funding trail projects in New Jersey; and **Blue Cross Blue Shield of North Carolina**, for backing trail projects in North Carolina. Your generous support has a lasting positive impact!

Opening Celebration of the 58th Street Connector, Philadelphia. The William Penn Foundation and the Pennsylvania Environmental Council supported this and other trail projects in PA and DE.



Key Accomplishments of 2013



ECGA trail staff. We added 2 new regional coordinators, greatly increasing our capacity to develop the Greenway in all regions.



Penn Street trail opening, Philadelphia, PA. Last year 61 new miles were designated in the ECG spine route in 8 states, exceeding our goal by 22%!



Donor Mark Stewart's 1,200-mile tour on the ECG in a unique pedal-powered vehicle garnered record media attention, including articles in the New York Times, Boston Globe, Associated Press, and media outlets around the world.



ECG signage unveiling in Florida. In 2013 over 150 miles of ECG throughout the East Coast were marked with signs -- 25% of our route is now signed.

Thank you to REI for a recent grant supporting ECG signage, as well as major funding for volunteer engagement in 2013!

East Coast Greenway Alliance
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info@greenway.org
www.greenway.org

ECGA Boards and Staff 2013

Staff

Dennis Markatos-Soriano, *Executive Director*
 Eric Weis, *Trail Program Coordinator*
 Niles Barnes, *South Atlantic Coordinator*
 Andy Hamilton, *Mid-Atlantic Coordinator*
 Molly Henry, *New England Coordinator*
 Debbie West, *Office Manager/Membership*
 Herb Hiller, *SE Regional Consultant*
 Terra Edenhart-Pepe, *Outreach Consultant*

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Thank you to the dedicated volunteers on our Board of Trustees and Advisory Board!